

Draft Program NL Sports Week, Expo in Dubai, 12 – 16 December

Program	
Sunday, December 12	
<i>Morning</i>	Kick-off NL Sports Week, with Dutch delegation, CG Dubai & NBC UAE
<i>Afternoon</i>	Grand Prix Formula 1 Abu Dhabi
<i>Evening</i>	Dinner with the delegation
Monday, December 13	
<i>Morning</i>	Seminar “Setting the scene; Introduction to the Dutch Sports Landscape”
<i>Lunchbreak</i>	Network lunch with the seminar attendees
<i>Afternoon</i>	Seminar “Football & Innovation” , including network drinks
<i>Evening</i>	Network dinner with the Netherlands Business Council UAE
Tuesday, December 14	
<i>Morning</i>	Seminar “Where Sport & Physical Activity meet Esports, Gaming & Gamification” <i>*Powered by: Knowledge Centre for Sport & Physical Activity Netherlands</i>
<i>Lunchbreak</i>	Network lunch with the seminar attendees
<i>Afternoon</i>	Seminar “Greening the Sports & Dutch innovation infrastructure” , including network drinks <i>*Powered by Sportinnovator</i>
<i>Evening</i>	Network reception at the Residence of the Consul General in Dubai
Wednesday, December 15	
<i>Morning</i>	Seminar “The importance of Sport and Physical Activity in the Lives of Women and Girls” <i>*Powered by Knowledge Centre for Sport & Physical Activity Netherlands</i> <i>With Support of the Fatima Bint Mubarak Ladies Sports Academy</i>
<i>Lunchbreak</i>	Network lunch with the seminar attendees
<i>Afternoon</i>	Seminar “Inno4Health: Stimulate Continuous Monitoring in Personal and Physical Health” , including network drinks
<i>Evening</i>	Visit to Majid Al Futtaim Leisure & Entertainment

	<i>Including dinner, visit to Mall of the Emirates, Indoor Ski and the Dreamscape</i>
Thursday, December 16	
<i>Morning</i>	Visit and clinic with Al Nasr FC
<i>Lunchbreak</i>	Lunch with the delegation <i>(or a business lunch with f.e. Al Nasr FC, Majid Al Futtaim group or Hamdan Sports Complex)</i>
<i>Afternoon</i>	Meeting with “Invest in Sharjah”
<i>Afternoon</i>	Business meeting with Sharjah F.C. (local partner Ajax)
<i>Evening</i>	Dinner with the delegation
Friday, December 17	
	<u>Optional</u> : Visit to Bab Al Shams Desert Resort & Spa (Meydan Hotels & Hospitality)
	<ul style="list-style-type: none"> • Tour at the facilities • Lunchbreak • Jeep Desert Safari • Dinner
Saturday, December 18	
<i>Morning</i>	Check out and Departure from Dubai (EK 147)